# inCharge® - the smallest keyring cable

Smartphones are improving every year, but **low battery** is still a common issue. We have tried everything, from power-cases to power-banks, but they are too bulky or easy to leave behind.

We wanted to be able to top up our battery on the go, without having to remember to bring something along every time.
This is why we created **inCharge**.

inCharge is the **smallest keyring cable** in the World. It magnetically snaps onto your keyring, to follow you everywhere.

We truly believe it to be the real efoortless solution to always have a charging cable with you, and so do the over **100,000** inCharge users around the planet!

Portable · Tangle-free · Universal · Magnetic · Charge n' Sync · Colorful

> *"There have been countless keychain-friendly solutions for charging your smartphone, but none as perfectly tiny as the inCharge."*
>
> **Gizmodo**

> *"Size matters when it comes to settling on a portable cable, and by thosestandards InCharge has its rivals beat."*
>
> **GearHungry**

> *"The world's smallest cable for charging and data transfer."*
>
> **Wired.it**

Lightning

MicroUsb

## Packaging solutions

Retail

E-Commerce